



## **NEWS RELEASE**

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### **Placid expansion gets fuel to customers quicker**

Refining company adds two new lanes to its loading rack

PORT ALLEN, LA — Placid Refining Company LLC recently opened an expansion to its loading rack that is expected to help reduce the time it takes to get fuel to filling stations. The company recently celebrated the opening of two new lanes in its staging area, which will allow truckers to get through the loading rack in less time than before.

The expansion follows a banner year for Placid, which produced about 56,000 barrels per day in 2006 – a record production for the company. With more than 200 trucks coming through the rack and loading more than 1.5 million gallons of gasoline and diesel each day, the company expanded its loading rack system to better serve a growing customer base. Placid supplies an estimated 50 percent of the gasoline and most of the diesel fuel purchased by motorists in the Baton Rouge area.

The addition gives Placid six lanes in which truckers can load both branded and unbranded fuel as well as road and farm diesel. The more efficient means of loading will be helpful in the event of hurricanes and other emergency situations where there is an increased demand for fuel.

“Expanding our rack means less wait time and more productivity for customers,” said Gary Fuller, Vice President and General Manager of Placid. “If a hurricane or other emergency occurs, we can help get fuel to consumers a lot quicker. This is about being proactive and staying ahead of the curve.”

Placid also took the grand opening as an opportunity to host a customer appreciation day. The company served customers pastalaya lunches, cold drinks and desserts as each of them finished loading their trucks.

“It’s just our way of telling drivers and the companies that they work for that we appreciate them for coming and doing business with us,” Fuller said.

Placid Refining Company LLC is an independent, privately-owned company. The 80-acre Port Allen refinery is the company's only refining facility. Placid purchased the refinery in 1975. Placid is one of the largest employers and taxpayers in West Baton Rouge Parish.



Suggested Caption: Placid employees stand in front of one of two new lanes that the refining company recently added to its loading rack. Participating in the grand opening were (l-r): Glen Lemoine, Leann Whittington, Anthony James, Matt Pfister, Ed Williams and Mickey Gowland.